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| **1.1 Welcome and apologies** |
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| Attendees: | Paul Kingston, CEO, Motor Accidents Insurance Board (MAIB)Craig Hoey, Manager Road Safety Branch, Department of State GrowthScott Tilyard, Chair, Road Safety Advisory Council (RSAC)Rowan Smith, Marketing ExpertBen Hansen, RACT, Communications & PR ManagerAdrian Bodnar, Assistant Commissioner of Police, Operations, Tas. PoliceBlair Turner, Road Safety Expert, RSAC |
|  Observers:  |  Yvette Stubbs, Marketing and Communications Manager, Department of State Growth Amy Pennington, Marketing Officer, Department of State Growth  Ange Green, Manager Road Safety Advisory Council (RSAC) Secretariat, Department of State Growth Simon Buddle, Manager Crash Data, Department of State GrowthHarriet Aird, Senior Media & Communications Advisor, Department of Police, Fire & Emergency ManagementInspector Justin Lawson, Acting State Road Safety Coordinator, Tas. Police |
|  Apologies: | None. |

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| **1.2 Conflicts of interest** |
| None.  |
| **1.3 Introductions – Blair & Justin** |
| As first-time attendees, Justin and Blair introduced themselves to the Sub-Committee and detailed their professional positions and interest in road safety. |
| **1.4 Minutes and actions list** |
| The Education and Enforcement Sub-Committee meeting minutes of November 2023 were **accepted**.Actions arising from previous meeting:* Report from police will be presented at the next Sub-Committee meeting. This report will present data trends on Police resources actually deployed to road policing over time.
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| Decisions/Actions | Responsibility | Due Date |
| Tasmania Police will present road policing trends report at next Sub-Committee meeting. | Tasmania Police | May 2024 |
| **1.5 Road Safety Advisory Council Meeting Update**  |
| The RSAC Minutes from November 2023 were **noted**. Adrian Bodner will be lodging an amendment to the November 2023 RSAC minutes. On Page 7 of the Tasmania Police Traffic Outputs Report – wording to be changed from commissioner “*the Commissioner has been to all traffic districts to discuss increasing traffic operations*.” to “*the Commissioner has been to all geographical districts to discuss traffic policing, operation, and outputs*.”Craig Hoey advised that the launch of the *Towards Zero Action Plan* has been delayed by the state election and caretaker mode, with timings to be adjusted. |
| **2.1 2023 Crash Statistics** |
| The Sub-Committee noted the 2023 road crash statistics presentation by Simon Buddle, Manager Crash Data, Department of State Growth |
| **2.2 NRSW Update** |
| The Sub-Committee **noted** the work being undertaken for Tasmania as the host state for National Road Safety Week in 2024, including. * Each day of the event week has a particular theme, with events to be held around the state.
* Graham (sculpture from TAC) will be displayed at TMAG for three months.
* Invitations have been sent out to stakeholders for the launch event.
* Road Safety Community Event grants are open for local councils to apply for, and applications are coming in.
* The poster competition for school students will be live shortly.
* Working with multiple locations around the state for lighting up buildings in yellow.
* Lapel ribbons and stickers will be available for distribution to stakeholders and the public.
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| **2.3 Annual Survey Update** |
| The Sub-Committee **noted** a postponement of the Annual Survey to September 2024. A pulse check survey will be run in March 2024, to ensure continuation of data. The Annual Survey will continue to be developed, with a revision of questions to reduce its length from the current 20 plus minutes. EMRS has noted that the length makes it difficult to keep respondents engaged. The idea raised at the previous meeting of using incentives to respondents has not bene pursued as EMRS indicated that incentives do not change the outcomes in terms of participants and data quality. Blair Turner, Road Safety Expert, RSAC will provide support for reviewing the survey questions. Questions will be circulated to Sub-Committee members once finalised. |
| Decisions/Actions | Responsibility | Due Date |
| The finalised questions for the Annual Survey will be sent to members | State Growth | 2024 |
| **2.4 Marketing Overview** |
| The Sub-committee **noted** the upcoming tasks for Road Safety Marketing for the remainder of 2024. Discussion around timing of when campaigns are run to ensure key message timings are met, as well as visibility to Sub-Committee members around upcoming campaigns. |
| **2.5 Enforcement Resource Allocation Model** |
| The Sub-committee **noted** and **endorsed** provision of funding of up to $150,000 for the development of a research into Traffic Enforcement Resource Allocation Model, with funding to be sought from the MAIB RSAC Funding Agreement. Sub-Committee discussed resources, how the research will be undertaken, and the results and provision of key statistics and modelling to allow for future government funding and road safety initiatives. Results will also be able to link into the Safety Performance Indicators. |
| **2.6 Terms of Reference** |
| The Sub-Committee **noted** that the current Terms of Reference for the Sub-Committee have been circulated, as a yearly reminder. No issues or questions were raised.  |
| **3.1 Correspondence** |
| The correspondence report was **noted**.  |
| **3.2.1 Police**  |  |
| The police statistical report was **noted**. |
| **3.2.2 Marketing**  |
| The marketing report was **noted**.  |
| **3.2.3 Social** |
| The social report was **noted**.  |
| **3.3 Advertising**  |
| The advertising report was **noted**.  |
| **3.4 Progress Report**  |
| The Quarterly Progress Report to RSAC as 31 December 2023 was **noted**. It was requested that the public education budget be updated to include Year to Date budget values. |
| Decisions/Actions | Responsibility | Due Date |
| The Public Education Budget figures to be updated with YTD budget allocations. | State Growth | May 2024 |
| **3.5 Budget**  |
| The Budget report was **noted**.  |
| **3.6 Other Business** |
| None. |
| **Next Meeting** |
| The meeting closed at 4.00pm.Next meeting: Monday, 20 May 2024. |