

COMMUNITY ATTITUDES TO ROAD SAFETY INFRASTRUCTURE 2021

Road Safety Attitudinal Tracking Research 2021

Infrastructure is proven to produce long lasting road safety benefits that help reduce the likelihood and severity of crashes, should they occur.

Safety treatments on high speed rural roads target head-on and run-off road crashes, which are the predominant crash type on these roads.

On urban roads, the focus is making the road environment safer for vulnerable road users (pedestrians, cyclists and motorcyclists) who are relatively unprotected in the event of a crash.

Safety treatments such as audio tactile line marking (rumble strips) help alert motorists so they can take corrective action if they happen to stray off path. Sealing road shoulders reduces the likelihood of loss of control crashes. Installation of centre barriers help prevent head-on crashes and roadside side barriers reduce the severity of run-off road crashes by protecting motorists from road side hazards.

PEOPLE TEND TO FEEL SAFER ON URBAN ROADS.



VS



77%

Agree they feel safe when driving on urban roads.

68%

Agree they feel safe when driving on rural roads.

WHERE FATALITIES OCCUR.



VS



40%

Fatalities occur on urban roads.

60%

Fatalities occur on rural roads.

INFRASTRUCTURE FEATURES IDENTIFIED AS IMPROVING SAFETY.



88%

Widening narrow roads.



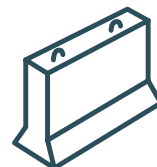
85%

Better line markings.



83%

Rumble strips.



72%

Concrete or steel barriers dividing a road.



64%

Wire rope barriers dividing a road.