

Media statement

15 November 2020

Take the pledge

Road Safety Advisory Council Chair Garry Bailey today urged Tasmanians to take the pledge to support road safety.

“By going to roadsafetyweek.com.au and pledging to drive so others survive, you are making a commitment to do just that,” Mr Bailey said.

The pledge is part of National Yellow Ribbon Road Safety Week launched in Launceston today by Infrastructure and Transport Minister Michael Ferguson.

“Road Safety Week is about highlighting awareness of road safety and the need to drive so others survive,” Mr Bailey said.

“One way we can reduce road trauma is to stick to the road rules that are designed to keep all road users safe. Check your road rules knowledge by taking the Road Rules Challenge at roadrulechallenge.com.au and you could win an iPad.

“Each day of the Week will focus on a different road trauma theme. Animations for each theme are at roadsafetyweek.com.au and can be downloaded for sharing on your social media channels. Please use the hashtags #NRSW and #DriveSOS.

“You can also show your support by wearing a yellow lapel ribbon to wear, putting a yellow ribbon on your car and affixing a ‘drive so others survive’ sticker.

“Landmark buildings throughout the state will be lit in yellow, including the Burnie Makers’ Centre, the Launceston Town Hall and the Salvation Army Centre in Lutana.