Towards Zero Action Plan 2020–2024

Quarterly Progress Report to RSAC as at 31 March 2020



Contents

Progress on meeting Towards Zero Strategy targets	3
Serious Casualties	3
Fatalities	3
2020 YTD	3
Serious Casualties Tasmania – Annual Count, Percentage Split by Quarter and Towards Zero Targe	t3
Annual fatalities – Rate per 100,000 population	4
Progress on meeting MAIB targets	5
Fatalities – 12 Month Rolling Total	5
Total Serious Claims – 12 Month Rolling Total	5
Statistics	6
Serious Casualties by Quarter by Age Group – 12 period moving average	6
Serious Casualties by Quarter by Sex – 12 period moving average	6
	6
Serious Casualties by Quarter by Road User Type – 12 period moving average	7
Serious Casualties by Quarter by Speed Zone – 12 period moving average	7
Serious Casualties by Quarter by Crash Type (DCA) – 12 period moving average	
Serious Casualties by Quarter by Urban/Non-Urban – 12 period moving average	
Serious Casualty locations to 31 March 2020 (Black = Fatality, Red = Serious Injury)	9
Key themes and priority actions 2020-2024	10
Funding of key themes	10
Project status report	
Progress on key themes	12
Rural roads grants program for local government	12
Infrastructure upgrades on low volume State roads	12
Motorcyclist safety on rural roads	13
Speed moderation and community engagement strategy	13
Safe system knowledge and skills training	13
Targeted infrastructure upgrades in high traffic urban areas	14
Vulnerable Road User Program	14
Community Road Safety Grants Program	14
Trial of innovative technologies	15
Innovative infrastructure treatment demonstrations	15
Learner Driver Mentor Program and Driver Mentoring Tasmania	16
Graduated Licensing System Project	16

Motorcyclist Graduated Licensing System review	17
Rotary Youth Driver Awareness Program (RYDA)	17
Driving for Jobs Program	17
RACT education initiatives	17
Real Mates media campaign	18
Bicycle Network bike education	18
Safety arounds schools	
Kidsafe child restraint check program	18
Full Gear motorcycle safety project	
Inattention and distraction	
Safe behaviour campaigns	21
Mandatory Alcohol Interlock Program (MAIP)	21
Protective clothing for motorcyclists	21
Road safety penalties review	21
Speed enforcement strategy	
Enforcement of high-risk behaviours	
Automated Speed Enforcement Program	
High-risk motorcycling enforcement	23
Road Rules Awareness	
Tourist road safety signage program	24
Responsive electronic signage trial	24
Tourist education materials	24
Strategic partnerships	25
Tourist education at gateway entry points	25
Stakeholder alliances	
Australasian New Car Assessment Program (ANCAP)	
Safer cars for young drivers	
Autonomous vehicle and crash avoidance readiness	
Workplace driver safety	
Light vehicle strategy	

Progress on meeting Towards Zero Strategy targets

The key interim target for the Towards Zero – Tasmanian Road Safety Strategy 2017-2026 (Towards Zero Strategy) is to reduce the number of annual serious injuries and deaths on Tasmanian roads to fewer than 200 by 2026. This is an ambitious target of 100 fewer serious casualties per year than for the period 2012-2016 (annual average) and will move us towards the long-term goal of zero serious casualties on Tasmanian roads.

Serious Casualties

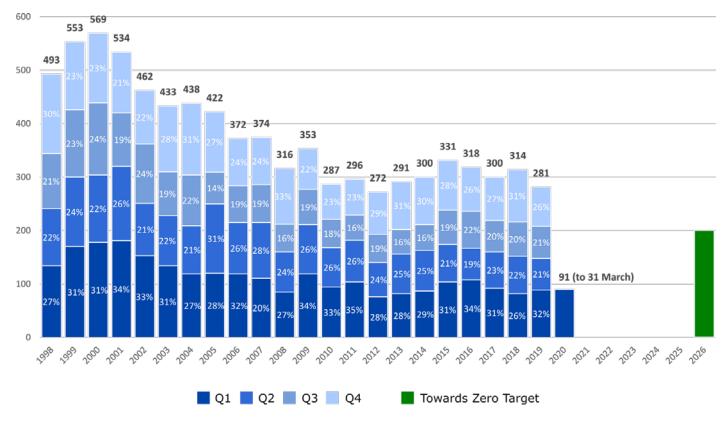
The number of serious casualties in 2019 was 281, compared to 314 in 2018, a 10.5 per cent decrease. The 2019 figure of 281 is a 10.1 per cent increase on the five year serious casualty average of 312.6 (2014-2018).

Fatalities

In 2019, there were 32 fatalities on Tasmanian roads which is one fewer than the number recorded in 2018. The figure of 32 fatalities in 2019 is a 4.2 per cent decrease on the five year fatalities average of 33.4 (2014-2018).

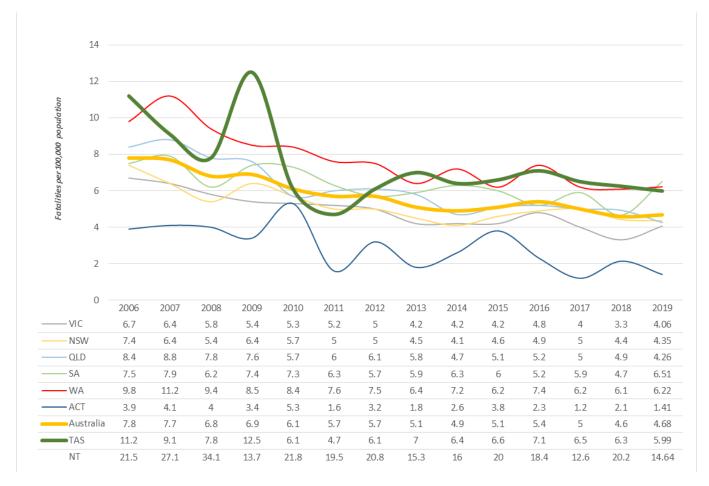
2020 YTD

There have been 91 serious casualties (15 fatalities and 76 serious injuries) to 31 March 2020, an increase of 7.1 per cent on the same period last year of 85 serious casualties (8 fatalities and 77 serious injuries) and a decrease of 1.9 per cent on the five year average of 92.8 serious casualties.



Serious Casualties Tasmania – Annual Count, Percentage Split by Quarter and Towards Zero Target

Annual fatalities - Rate per 100,000 population



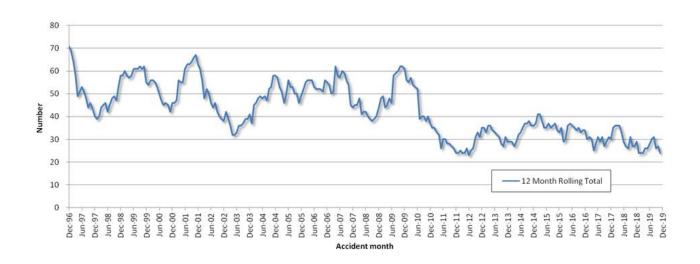
Note: NT omitted from chart for clarity purposes.

Progress on meeting MAIB targets

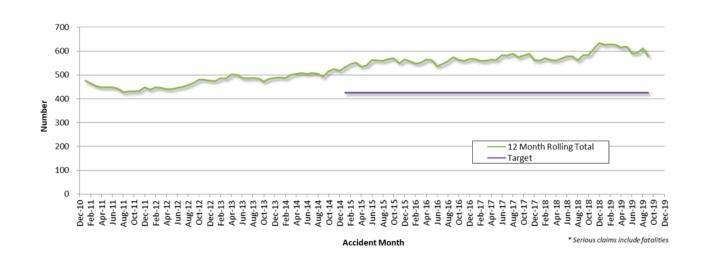
Motor Accidents Insurance Board (MAIB) injury statistics show the number of fatalities and the level of claims for serious injuries on our roads.

Various claim reduction targets are specified in the Memorandum of Understanding between the Department of State Growth (State Growth) and the MAIB. Progress against high level targets is shown below, expressed as 12 month moving totals

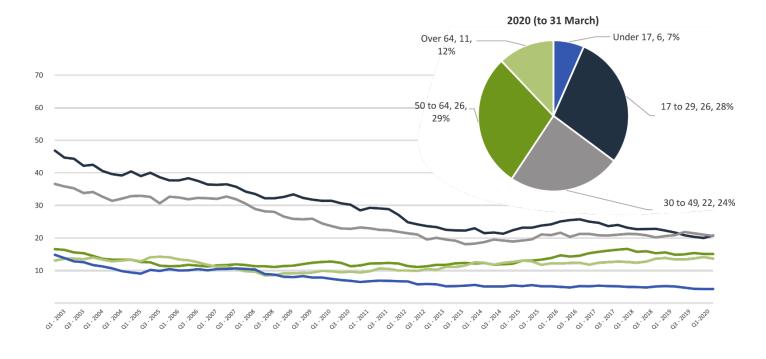




Total Serious Claims – 12 Month Rolling Total

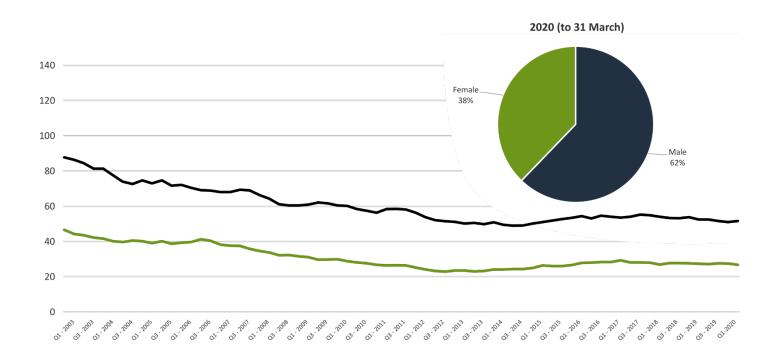


Statistics

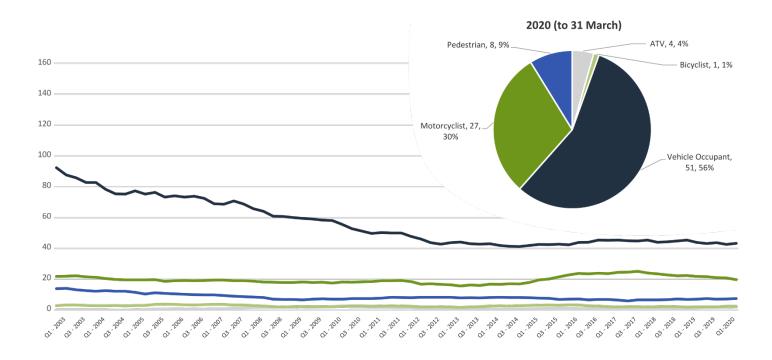


Serious Casualties by Quarter by Age Group - 12 period moving average

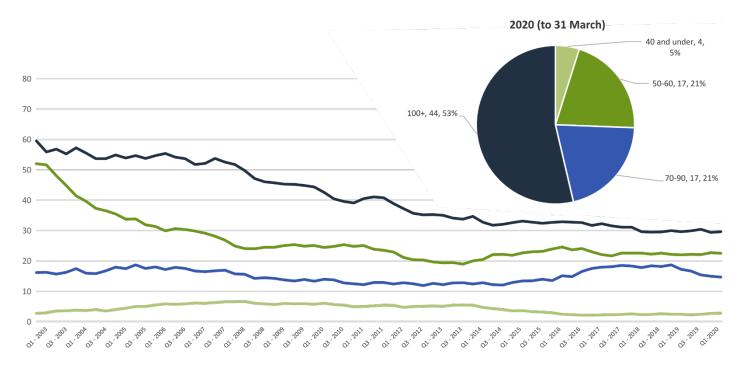
Serious Casualties by Quarter by Sex - 12 period moving average



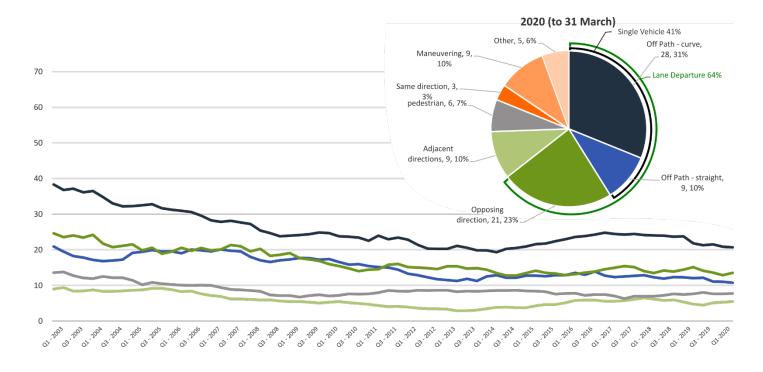




Serious Casualties by Quarter by Speed Zone - 12 period moving average



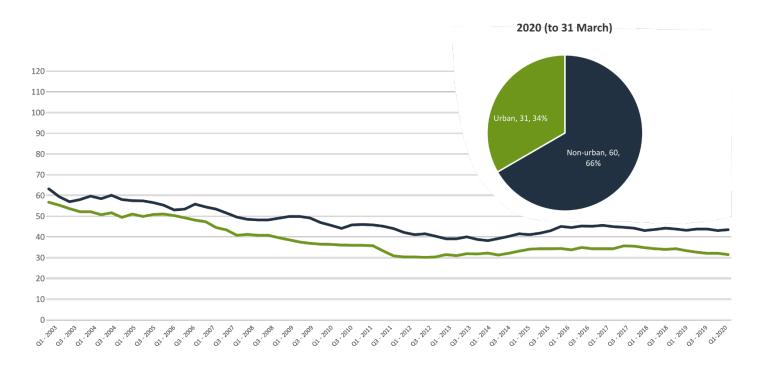
Pie chart excludes serious casualties where speed zone is recorded as 'not known'



Serious Casualties by Quarter by Crash Type (DCA) - 12 period moving average

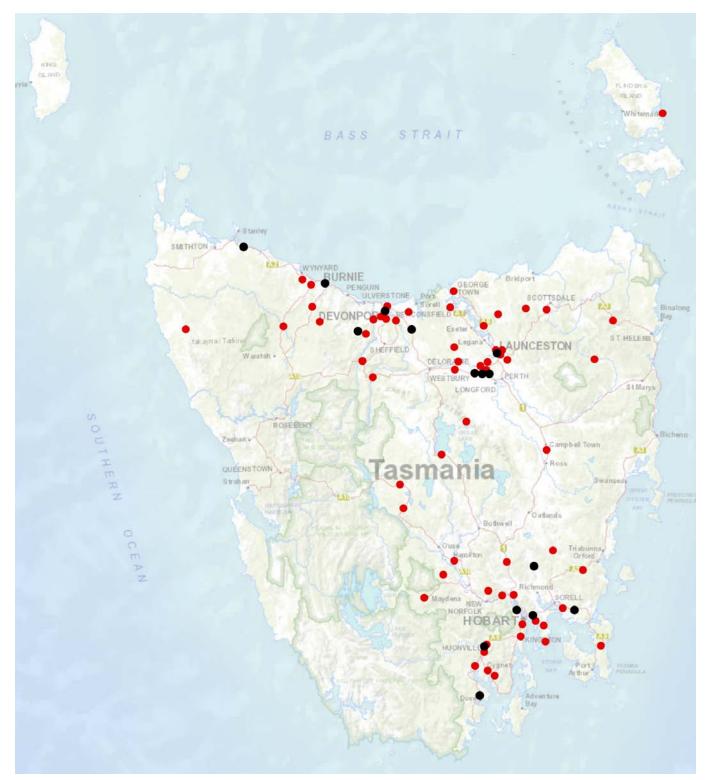
Other includes crash types: on-path (2%), overtaking (2%) & Passenger and Miscellaneous (2%).

Serious Casualties by Quarter by Urban/Non-Urban - 12 period moving average



Based on the Australian Bureau of Statistics' 'significant urban area' geographic definition.

Serious Casualty locations to 31 March 2020 (Black = Fatality, Red = Serious Injury)



Key themes and priority actions 2020-2024

The Quarterly Progress Report details progress on key themes and priority actions under the Towards Zero Action Plan 2020-2024 and the Towards Zero – Tasmanian Road Safety Strategy 2017-2026.

The progress report should be read in conjunction with the Action Plan and understood in the context of the Towards Zero Strategy. These documents are available at: www.towardszero.tas.gov.au

Funding of key themes



Funding for the Towards Zero Action Plan 2020-2024



Project status report

Making our rural roads safer				
Rural road grants program for local government	Delayed		rastructure upgrades on low lume State roads	On schedule
Motorcyclist safety on rural roads	On schedule		eed moderation and community gagement strategy	Not yet commenced
Safe system knowledge and skills training	Delayed			
Improving safety in our cities and town	15			
Targeted infrastructure upgrades in high traffic urban areas	Delayed	Vu	Inerable Road User Program	On schedule
Community Road Safety Program	On schedule	Tri	al of innovative technologies	Not yet commenced
Innovative infrastructure treatment demonstrations	Not yet commenced			
Saving young lives		<u> </u>		
Learner Driver Mentor Program and Driver Mentoring Tasmania	Delayed		aduated Licensing System oject for drivers	On schedule
Rotary Youth Awareness Program	On schedule	Dr	iving for Jobs Program	Delayed
RACT education initiatives	Delayed	Re	al Mates media campaign	On schedule
Bicycle Network bike education	Delayed	Saf	ety around schools	On hold
Kidsafe child restraint check program	On schedule	Ful	l Gear motorcycle safety project	Delayed
Develop a Graduated Licensing System for motorcyclists	Not yet commenced			
Encouraging safer road use		<u> </u>		
Inattention and distraction	On schedule	Saf	e behaviour campaigns	On schedule
Mandatory Alcohol Interlock Program	Major delays		otective clothing for otorcyclists	On schedule
Road safety penalties review	On schedule	Spe	eed enforcement strategy	On schedule
Enforcement of high-risk behaviours	On schedule		tomated Speed Enforcement ogram	Delayed
High-risk motorcycling enforcement	Not yet commenced	Ro	ad Rules Awareness	On schedule
Making visitors safer		<u> </u>		
Tourist road safety signage program	On schedule	Re	sponsive electronic signage trial	On schedule
Tourist education materials	Delayed	Str	ategic partnerships	On schedule
Tourist education at gateway entry points	On hold	Sta	keholder alliances	Delayed
Improving safety through vehicles and	technology			
ANCAP	On schedule	Saf	er cars for young drivers	Not yet commenced
Autonomous vehicle and crash avoidance readiness	On schedule	W	orkplace driver safety	Not yet commenced
Light vehicle strategy	Not yet commenced	1		1

Progress on key themes

Progress on key themes is reported as:

Status

Major delays/on hold/high risk

Delayed/some issues/medium risk

On schedule/progressing/low risk

Not yet commenced



Rural roads grants program for local government

This grants program will fund councils to implement mass action infrastructure treatments on their high speed rural road corridors to reduce lane departure crashes and lessen the harm when they do occur.

Comments

The first grants funding round under this grants program was planned for 2020, however commencement may be impacted by COVID 19.

Status

Delayed/some issues/medium risk

Infrastructure upgrades on low volume State roads

This program will provide funding for lower volume State roads, where cost effective treatments such as shoulder sealing, pavement markings, curve warnings, road side hazard removal and safety barriers will achieve maximum value for money.

Current situation / comments

\$6.95 million has been committed for infrastructure improvements on the Railton Main Road. \$450 000 is required for the design and development stage and \$6.5 million required for works in the delivery stage. Funding for this project is currently with the Minister for approval.

Status			On schedule/progressing/low risk	
--------	--	--	----------------------------------	--

Motorcyclist safety on rural roads

Road safety audits will be conducted on high risk touring routes across Tasmania. This program will involve local motorcyclists and a safe system approach will inform audits. Findings will be shared with stakeholders to identify countermeasure that go beyond typical infrastructure solutions.

Current situation / comments

Safe System motorcycle road safety audit of Hollow Tree Road

Road Safety partnered with the Central Highlands Council to conduct a Safe System motorcycle road safety audit of Hollow Tree Road and a stakeholder workshop on Wednesday 19 February 2020.

The audit and workshop report have been completed. State Growth, Safe System Solutions and the Central Highlands Council have now identified and prioritised a plan of low-cost infrastructure treatments to improve road safety on Hollow Tree Road.

If funding is approved, work will be delivered via a deed with Central Highlands Council. State Roads will provide advice regarding the final scope of works to ensure network consistency and value for money.

Status		On schedule/progressing/low risk	

Speed moderation and community engagement strategy

Speed moderation requires a holistic strategy encompassing public education, road risk assessments, enforcement, speed limit setting, speed limit mapping and technology, penalties, KPIs and evaluation. This project will involve community engagement to inform and build support for action on safer speeds. A significant ongoing coordination effort will be required to support the strategy.

Current situation / comments

To commence 2021.

Status		Not yet commenced

Safe system knowledge and skills training

This program aims to improve Safe System knowledge for all those in a position to influence road safety outcomes and support Safe System infrastructure design and speed setting. It will include technical training sessions, workshops and forums across Tasmania.

Current situation / comments

Workshops are planned for 2020. COVID 19 will impact the delivery of face to face workshops and alternative delivery options are being considered such as virtual or other online methods.

Status	Delayed/some issues/medium risk		
--------	---------------------------------	--	--



IMPROVING SAFETY IN OUR TOWNS AND CITIES

1/4



Pedestrians and cyclists are vulnerable and represent one in four serious casualties in out towns and cities

Targeted infrastructure upgrades in high traffic urban areas

This program provides for delivery of a range of infrastructure safety upgrades to make our towns and cities safer. This will include shoulder sealing, intersection improvements, safety barriers and pavement marking at high traffic areas. By targeting high volume state roads that are not planned for major investment in the short term.

Current situation / comments

Not yet commenced.

Status Delayed/some issues/medium risk		
--	--	--

Vulnerable Road User Program

The Vulnerable Road User Program (VRUP) is an established grants program which assists local government with the costs of installing safety improvements in built up areas. The aim of the program is to reduce conflict between vehicles and vulnerable road users - cyclists, pedestrians and motorcyclists.

Current situation / comments

The VRUP was increased from \$500 000 per year to \$1 000 000 under this Action Plan. The current round was advertised on 14 February 2020 and submissions closed on 15 April 2020.

Charles and		On askadula/anagrapping/lawy vialy	
Status		On schedule/progressing/low risk	

Community Road Safety Grants Program

The Community Road Safety Grants Program (CRSGP) is an established grants program that aims to build community engagement in addressing local road safety issues. The program supports local councils, schools, community groups, research institutions and charity organisations to promote road safety at the grass roots level.

Current situation / comments

The CRSGP 2020 round, with total funding available of \$200,000, opened on 14 February 2020 and closed 15 April 2020.

Status Delayed/some issues/medium risk	
--	--

Trial of innovative technologies

This project will include monitoring, investigation and trialling of new and emerging technology based approaches to improving safety for vulnerable road users.

Current situation / comments

To commence 2021.

Status	Not yet commenced
--------	-------------------

Innovative infrastructure treatment demonstrations

This project will investigate, trial and demonstrate innovative Safe System urban infrastructure treatments to improve road safety in our urban areas. We will work with local councils to show how Tasmania's cities and towns can be improved for the benefit of all road users, particularly cyclists and pedestrians.

Current situation / comments

To commence 2021.

Status				Not yet commenced
--------	--	--	--	-------------------



SAVING YOUNG LIVES



92 young people are seriously injured or killed on our roads every year

Learner Driver Mentor Program and Driver Mentoring Tasmania

The Learner Driver Mentor Program (LDMP), supported by Driver Mentoring Tasmania (DMT) is a well-established program that supports disadvantaged learner drivers to gain their on-road supervised driving hours to gain a licence.

Current situation / comments

LDMPs ceased operation in mid-March due to COVID-19. Programs will restart once social distancing and health guidelines allow. The 2020 LDMP grant funding round, with total funding available of \$1m, opened on 6 March 2020 and closed on 15 April 2020.

 Status
 Delayed/some issues/medium risk

Graduated Licensing System Project

Changes are being made to the Graduated Licensing System (GLS) for drivers to better protect young and novice drivers and improve the licensing pathway. Young drivers are overrepresented in crash statistics and most at risk when they first get their Ps and start driving solo. The changes to the GLS aim to address this risk, and improve road safety outcomes for both young and novice drivers.

Current situation / comments

The Tasmanian Government has committed to implementing the changes to the GLS by December 2020.

Complementing the GLS regulatory changes will be the new online learning platform, public education campaign and supporting materials and resources. Work commenced on these key deliverables in March 2020. Due to the COVID19 restrictions that also came into effect at this time the GLS Project team has had to work with the external provider to reframe the project activity to ensure progress continues. This has included taking all research activity informing the development of the platform online.

Status	On schedule/progressing/low risk
--------	----------------------------------

Motorcyclist Graduated Licensing System review

This project will evaluate the benefits of a new Graduated Licensing System (GLS) for motorcyclists. This will include greater restrictions on learners, that are gradually lifted as riders acquire skills and experience under conditions that reduce risk.

Current situation / comments

To commence 2022.

-		
Status		Not yet commenced

Rotary Youth Driver Awareness Program (RYDA)

RYDA is a one day road safety education program for year 10-12 students making them aware of the significant responsibility that comes with being a driver or passenger. Every year 4000 students take part in practical demonstrations and learn valuable road safety lessons from expert presenters and volunteers. RYDA is delivered by Rotary Tasmania.

Current situation / comments

RYDA is scheduled towards end of Term 3 and Term 4. There are currently no changes to this as a result of COVID-19 but State Growth will work with Rotary closer to the date to identify any impacts on the program.

Status Delayed/some issues/medium risk	
--	--

Driving for Jobs Program

The Driving for Jobs (DfJ) Program aims to support disadvantaged students who would otherwise be unable to enter and progress through the Graduated Driver Licensing System (GLS). The program provides students at selected schools with the opportunity to increase their road safety knowledge whilst also improving their job readiness. Students undertake a personalised intensive program with a strong road safety focus including professional on-road driving lessons and participation in the Rotary Youth Driver Awareness Program.

Current situation / comments

Work is underway between the Department of State Growth and Department of Education to formalise the partnership to deliver and expand the Driving for Jobs Program over the next five years (2020-2024). The DfJ program commenced as a pilot at Jordan River Learning Federation where its operation in 2020 has been significantly impacted by Covid-19. Steps are being taken for the program to resume as soon as possible. Work has continued between the agencies including development of a funding agreement and DfJ Program Guidelines, as well as investigation into other suitable schools to expand the program into.

Status Delayed/some issues/medium risk		
--	--	--

RACT education initiatives

The RACT delivers a range of in-class road safety education programs. This includes a program for years 10-12 students that focuses on the dangers of distraction and inattention. The program also teaches students how to progress through the GLS and about the specific rules that apply to L and P plate drivers.

Current situation / comments

Education initiatives are being rolled out by the RACT as per their grant deed agreement. It is expected program delivery will be impacted due to COVID-19.

	Status		Delayed/some issues/medium risk		
--	--------	--	---------------------------------	--	--

Real Mates media campaign

The MAIB-funded Real Mates campaign uses humour to engage with young men to encourage them to avoid the risks of drink driving by empowering them to speak up and stop a mate from driving after drinking.

Current situation / comments

The advertising agency is working on a new phase for the campaign, including exploring new ways to promote the message through a third party.

Status		On schedule/progressing/low risk	

Bicycle Network bike education

The Bicycle Network delivers the Ride2School program to schools across Tasmania. Ride2School is for primary aged students and focuses on safe cycling, road safety and positive road sharing behaviour.

Current situation / comments

The Bike Network is focusing on developing program materials while workshops are on hold due to COVID-19. This is in line with their grant deed requirements.

	Status		Delayed/some issues/medium risk		
--	--------	--	---------------------------------	--	--

Safety arounds schools

Safety around schools is promoted through designated crossings, lower speed zones, more than 100 school crossing patrol officers and public education. The current Safety around Schools project, including the Love 40 campaign, encourages drivers to lower their speed and keep a look out for children in school zones and around buses.

Current situation / comments

The Love 40 Campaign was not active for Term 2 due to low student attendance as a result of COVID-19. The situation regarding COVID-19 is being monitored and the campaign will be continued once schools are back to full operations.

Status Delayed/some issues/medium risk	
--	--

Kidsafe child restraint check program

Kidsafe Tasmania conducts free child restraint checking sessions to ensure that young children are safely and lawfully seated and restrained in cars. Kidsafe also distribute and promote educational materials to inform the public of the correct child restraint type for a child's age and size.

Current situation / comments

Kidsafe is conducting one-on-one child restraint checks due to COVID-19 and supporting parents and carers with child restraint information.

Full Gear motorcycle safety project

The Glenorchy City Council, in partnership with Bucaan House, delivers its successful Full Gear motorcycle safety project which helps young motorcycle riders enter the licensing system and to adopt safe riding practices.

Current situation / comments

The Full Gear program has continued to address dangerous motorcycle riding by young people in the Glenorchy municipality. The program commenced at the beginning of the year with six participants, however Bucaan House is currently closed due to COVID-19 and therefore the safety component is on hold. Participants continue to gain experience on their learner licence until restrictions are lifted.

	St	tatus		Delayed/some issues/medium risk		
--	----	-------	--	---------------------------------	--	--



Inattention and distraction

Inattention and distraction are concerning causes of serious casualty crashes and may have a far greater impact than current data suggests. There are a number of research projects and enforcement initiatives that are being used to address this issue. This project will include consideration of emerging strategies for tacking distraction, encouraging compliance through enforcement and influencing driver behaviour through public education campaigns.

Current situation / comments

Enforcement

Tasmania Police introduced three unmarked motorcycles to increase the rate of detection and enforcement of illegal phone use whilst driving. These motorcycles operate across all districts and target the low speed road network and congested traffic conditions, utilising 'lane filtering' legislation to full advantage.

In an agency first, the riders are also fitted with helmet cameras to capture the offence, an initiative that has effectively nullified disputes. The introduction of unmarked motorcycles has proved to be incredibly successful with riders reporting high-level public support and a notable change in driver behaviour.

Tasmania Police has also conducted a technology demonstration with a commercial provider to test artificial intelligence based automated mobile phone detection. The technology is combined with speed detection and Automated Number Plate Recognition capabilities.

Public education campaigns

The 'Leave Your Phone Alone' campaign continues to warn drivers of the dangers of using a mobile phone while driving.

Status		On schedule/progressing/low risk	
--------	--	----------------------------------	--

Safe behaviour campaigns

Targeted media campaigns will continue to educate people about high-risk behaviours and to highlight the dangers of the 'Fatal Five'.

Current situation / comments

Market research has been commissioned to evaluate the effectiveness of the Drive Safe/We've Been Everywhere campaign used around holiday periods. The research will help inform a replacement campaign.

Status On schedule/progressing/low risk				
	Status		On schedule/progressing/low risk	

Mandatory Alcohol Interlock Program (MAIP)

The MAIP aims to have repeat and high-level drink driving offenders demonstrate they are able to separate their drinking from driving through the installation of an alcohol interlock in their vehicle. New measures will be introduced to increase participation in the MAIP.

Current situation / comments

Drafting instructions for the revised framework were provided to the Office of Parliamentary Counsel (OPC) in October 2019. Parliamentary priorities caused reprioritisation of OPC work. First draft regulations have not been received by the Department. Two Approved Providers have signed new contracts: negotiations continue with the third.

Status Major delays/on hold/high risk

Protective clothing for motorcyclists

Motorcyclists are overrepresented in Tasmania's road trauma figures. Motorcyclists are vulnerable road users due to a lack of physical protection. Protective clothing can reduce injury severity in the event of a crash. Tasmania is a funding member of MotoCAP. MotoCAP provides safety assessment star ratings for protective clothing and prepares education materials for motorcyclists.

Current situation / comments

Tasmania contributes around \$8 000 per annum to participate in and support the activities of MotoCAP.

Status On schedule/progressing/low risk

Road safety penalties review

For enforcement activities to improve safety on our roads, they need to be backed up with appropriate penalties. Tasmania's road safety penalties will be reviewed to ensure they are up-to-date and provide an appropriate deterrence to those who break the rules and put themselves and others at risk.

Current situation / comments

Initial analysis has been undertaken comparing Tasmania's road safety related penalties to those in other jurisdictions.

Status	On schedule/progressing/low risk
--------	----------------------------------

Speed enforcement strategy

Tasmania Police have prepared a speed enforcement strategy and will enact new speed enforcement techniques to increase the rate of detection and enforcement. Tasmania Police record speeding offences, however, there is no general monitoring of speed limit compliance. Improved reporting needs to be developed to better understand the issue of speeding.

Current situation / comments

Speed enforcement is one of five priority areas within Tasmania Police's current Road Safety Strategy 2019-2021.

With regard to speed cameras, Tasmania Police has conducted several technology trials, including in-motion camera technology, where speed cameras are fitted to moving vehicles, and of mobile point-to-point speed detection, where average speed enforcement utilises two vehicles fitted with automatic numberplate recognition technology. In addition, Tasmania Police is working with the Department of State Growth to consider the future of automated speed enforcement in Tasmania.

Tasmania Police has implemented a Strategic Asset Management Plan (SAMP) for all speed detection devices. The SAMP provides for continual review of new and emerging technologies, includes provisions for regular replacement and upgrade of equipment and importantly supports long-term financial planning and budgeting. In line with the SAMP, Tasmania Police's Southern Road and Public Order Services is also trialling a rear-facing radar on a patrol vehicle.

Tasmania Police has further implemented a new vehicle livery across the fleet, matching different livery designs to specific uses, for example general patrol, high-visibility patrol, and low-profile marked vehicles – all of which are relevant to different methodologies of speed reduction and enforcement. The strategy has also seen the introduction of unmarked highway patrol cars which have proved to be very successful and complement the use of overt policing tactics well.

Status		On schedule/progressing/low risk	

Enforcement of high-risk behaviours

To reduce high-risk behaviours and increase compliant road user behaviour, State Growth and Tasmania Police will work collaboratively to investigate and introduce new enforcement techniques and technologies to detect high-risk behaviours that address the 'fatal five', including mobile phone use, speeding and failure to wear a seatbelt.

Current situation / comments

Tasmania Police's *Road Policing Strategy* focuses on the fatal five causes of serious and fatal crashes, which are the highest risk driver behaviours: speeding; alcohol and drugs; distraction and inattention; seatbelts; and fatigue. The strategy includes several priority areas under each theme and the strategy guides the deployment of operational policing resources.

Status	
--------	--

On schedule/progressing/low risk

Automated Speed Enforcement Program

Speed cameras are relatively underutilised as a deterrence and enforcement mechanism in Tasmania. This project investigates proven and emerging speed camera technologies for use at high-risk locations and across the entire road network.

Current situation / comments

Analysis has been undertaken detailing the potential road safety benefits, expected costs, and projected infringement revenues for consideration by the Automated Speed Enforcement Steering Committee (ASESC). The project has been temporarily paused due to COVID 19.

Status		Delayed/some issues/medium risk		
--------	--	---------------------------------	--	--

High-risk motorcycling enforcement

Speed is a factor in at least a quarter of motorcyclist serious casualties. Speed cameras offer no deterrence to motorcyclists, whose numberplates are mounted only on the back. Introduction of rear-facing speed cameras will improve detection and deterrence of speeding. This is being considered as part of the Automated Speed Enforcement project.

Current situation / comments

Tasmania Police investigated rotating the current fixed speed cameras 180 degrees to provide for rear-facing detection (to detect motorcycles). Technology limitations determined this was not a practical solution due to accuracy concerns. Upgrading the technology to support forward and rear-facing and multiple lane detection has now been subsumed into State Growth's Automated Speed Enforcement Program.

Status		Not yet commenced

Road Rules Awareness

Compliance with Road Rules makes our behaviour on the roads predictable, improving safety for all road users. This initiative will ensure that user-friendly and tailored information resources are developed so that the Road Rules are easily understood and adhered to by all road users.

Current situation / comments

A comprehensive community education campaign communicating the new emergency vehicle passing rule has recently concluded. This included the launch of an education campaign on television and radio, in print media, and on billboards and the back of buses. The campaign ran for a period of seven months and will be subject to an upcoming evaluation.

The Road Rules Handbook, extensively at the end of 2019, and the Five More Misunderstood Road Rules pamphlet, are distributed to Service Tasmania locations.

Status			On schedule/progressing/low risk	
--------	--	--	----------------------------------	--



MAKING VISITORS SAFER



I l per cent of all serious casualties on our roads are non-Tasmanian residents

Tourist road safety signage program

This program will see the installation of tourist signage strategically placed across the road network. The signs will provide important road safety information, relevant to the area road users are travelling in. This program will be undertaken in collaboration with stakeholders, local government and State Roads.

Current situation / comments

The process of installing Tourist road safety signs across the road network continues. This involves the selection of sign locations and confirming messaging in consultation with a range of stakeholders. Signs have been installed on Bruny Island, with sign locations and messaging confirmed in a number of other local government areas. Signs will continue to be installed across the road network, throughout the duration of the Action Plan.

Status	On schedule/progressing/low risk	

Responsive electronic signage trial

This project will trial a responsive electronic sign with real time information at regional tourism gateways.

Current situation / comments

Options are being explored around the most appropriate technology and locations for the responsive electronic signage trial. Installation is planned for 2021-2022.

Status On schedule/progressing/low risk

Tourist education materials

A range of education materials developed using images, symbols and multi-lingual material delivered to specific audiences through targeted communications channels. This will include vehicle hangers, brochures, posters, roadside signs, editorial content, film and digital content.

Current situation / comments

The distribution of educational material targeting tourists is currently on hold due to COVID -19. Communications material is being reviewed, refreshed and updated where appropriate. Strategies are in place to utilise stakeholder alliances to develop new content. Commercial and stakeholder distribution networks are currently being reviewed.

Status	Delayed/some issues/medium risk	

Strategic partnerships

Developing strategic partnerships based on synergies with target audiences will enable the effective promotion of road safety messages and education.

Current situation / comments

Building and maintaining stakeholder alliances is an ongoing and embedded strategy. Progress is being made, this includes continuing to partner with the Spirit of Tasmania, Local Government, industry associations online media companies, and now engaging with Australia's largest motorcycle retailing, accessories wholesaling company.

Status On schedule/progressing/low risk

Tourist education at gateway entry points

As an island state, we have the opportunity to strategically place messaging at our gateway airports and seaports to reach visitors with important road safety messaging prior to them driving in Tasmania. This will include a range of educational materials, electronic and static signs and billboards.

Current situation / comments

Due to the impact of COVID-19, the distribution of collateral and other educational activity including electronic and static signs and billboards at gateway entry points is currently on hold. Printed collateral remains in stock at gateway locations and strategies are in place to phase in distribution activity when travel resumes.

Status Major delays/on hold/high risk		
---------------------------------------	--	--

Stakeholder alliances

Sharing information and collaborating to develop effective strategies and tools to address road safety issues is vital. This project will develop formal and informal stakeholder alliances to encourage input and create opportunities to deliver joint initiatives.

Current situation / comments

Building and maintaining stakeholder alliances is an ongoing and embedded strategy. COVID-19 has resulted in some activity being put on hold, but it has also provided a good opportunity to work more closely with other stakeholders.

Presentations, consultation and workshops with stakeholders are ongoing. Good progress is being made to build and strengthen alliances with stakeholders from across all levels of government, industry associations, special interest groups and individuals. Regular communication and strengthened relationships are now resulting in opportunities to share information, resources and collaborate on road safety initiatives.

Status	Delayed/some issues/medium risk	



IMPROVING SAFETY THROUGH VEHICLES AND TECHNOLOGY



The rate of fatal crashes is four times higher for vehicles 15+ years old than for vehicles made in the last five years

Australasian New Car Assessment Program (ANCAP)

Tasmania is a funding member of ANCAP. ANCAP plays a vital role in informing consumers about safety performance of new vehicles and advocates for improved vehicle safety design and specification through public education campaigns, advocacy activities and engagement with governments, corporate fleets, the media and consumers. Activities related to ANCAP will include promotion of safer vehicles and options for an annual vehicle fleet report.

Current situation / comments

Tasmania continues to support ANCAP with funding of \$12 500 per annum.

Status On schedule/progressing/low risk

Safer cars for young drivers

This project aims to increase awareness of the Used Car Safety Rating database amongst first time car buyers. This could be promoted through education materials and campaigns and may be able to integrate with the GLS online learning platform.

Current situation / comments

To commence in 2021.

Status		Not yet commenced
--------	--	-------------------

Autonomous vehicle and crash avoidance readiness

This project involves the monitoring and development of safety and autonomous vehicle technologies.

Current situation / comments

The regulation of autonomous vehicles is being considered at a national level and Tasmania is participating in that process.

Status On schedule/progressing/de	ow risk
-----------------------------------	---------

Workplace driver safety

Vehicle use in road traffic is the most significant contributor to work-related traumatic injury. This project will aim to promote and encourage employers to adopt safe driving policies based on the Worksafe, 'Vehicles as a workplace' guide.

Current situation / comments

To commence 2021.

Status		Not yet commenced.

Light vehicle strategy

A light vehicle strategy will be developed to provide public education and undertake enforcement activities to enhance the safety standard of Tasmania's vehicle fleet. A scoping paper will be developed, with the strategy considering KPIs and annual reporting.

Current situation / comments

To commence in late 2020.

Status				Not yet commenced
--------	--	--	--	-------------------

Funding

Road Safety Levy Overview for the Financial Year 2019/20 As at 31 March 2020 (Quarter 3)

Road Safety Levy Opening Summary

Opening Balance as at 01 July 2019	\$ 19,628,925
Annual Allocation to Road Safety Operations	\$ 2,600,000

Revenue Summary

	Forecast (FY20) A			Actual (Y.T.D.)	
Motor Accident Insurance Board Funding	\$	1,522,482	\$	1,187,419	
Revenue Inflows from Registrations	\$	14,000,876	\$	11,344,418	
Funds Available for Distribution	\$	32,552,283	\$	29,560,762	

Expenditure Summary

Theme no.	Theme	Fore	ecast (FY20)	Act	ual (Y.T.D.)
I	Making our Rural Roads Safer	\$	10,067,689	\$	2,163,153
2	Improving Safety in our Towns and Cities	\$	1,547,953	\$	629,928
3	Saving Young Lives	\$	2,513,408	\$	2,181,278
4	Encouraging Safer Road Use	\$	2,324,807	\$	1,694,264
5	Making Visitors Safer	\$	147,000	\$	33,639
6	Improving Safety Through Vehicles and Technology	\$	420,000	\$	12,245
7	General Support	\$	741,000	\$	356,796
Budget and	Expenditure by Category	Fore	ecast (FY20)	Act	ual (Y.T.D.)
Infrastructure	e Expenditure*	\$	11,554,828	\$	2,609,532
Policy & Proj	ects Expenditure*	\$	6,881,001	\$	4,794,847
Total Exper	nditure	\$	18,435,829	\$	7,404,379
Balance as o	of 31 March 2020	\$	15,225,192	\$	22,156,383

Forecast Closing Balance of FY20

\$ 11,868,021

*Includes four ceasing activities not categorised by Action Plan 2020-24 themes

MAIB Funding

As at 31 March 2020

2019/20 Financial Year	Budget	Actual (ytd)	Balance
	\$	\$	\$
Expenditure (State Growth)			
Administration & Public Relations	348 360	213 822	134 538
Public Education	I 030 387	938 503	91 884
Research	143 735	35 095	108 640
Subtotal	I 522 482	I 187 420	335 062
	· · · ·		
Expenditure (Tasmania Police)			
Salaries	I 975 694	527 6 2	448 082
Operating Expenses	182 000	204 463	-22 463
Equipment	394 000	315 247	78 753
Subtotal	2 551 694	2 047 322	504 372
Total	4 074 176	3 234 742	839 434

Includes Carried Forward of

\$196 853 (State Growth)

\$-54 306 (Police)



Department of State Growth Road Safety Branch Towards Zero Action Plan 2020-2024 GPO Box 536 Hobart TAS 7001 Australia Phone: 6166 3243 Email: rsac@stategrowth.tas.gov.au Web: www.towardszero.tas.gov.au

© State of Tasmania November 2019